EXECUTIVE
PRESENCE

Communicate with Confidence.
Lead with Presence.
Influence with Impact.

PRIVATE EXECUTIVE ADVISORY

EXECUTIVE PRESENCE

& PUBLIC SPEAKING



COACHING · PROGRAMMES · FEES

For leaders whose message, presence and delivery must carry weight.

Lynn Baker

2026 | SOUTH AFRICA

THE PRACTICE

SPEAKING OF SPEAKING

WHEN WHAT YOU SAY & HOW YOU SHOW UP REALLY MATTERS!

Lynn Baker works privately with CEOs, executives, senior leaders and professional speakers to develop the structure, clarity and delivery required for high-stakes presentations.

01

TOO MUCH INFORMATION

Turn complex content into a clear narrative, a focused central message and a presentation the audience can follow and remember.

02

FEAR OF FAILURE

Build composure through preparation, rehearsal, filmed delivery and immediate playback coaching.

PURPOSE. STRUCTURE. DELIVERY. PRESENCE.

Practical, confidential coaching built around the moment that matters.

PRIVATE COACHING

PRESENTATION & SPEAKER COACHING



01

EXECUTIVE PRESENTATION STRUCTURE DEVELOPMENT

3 hours

A focused working session to shape the narrative, central message and presentation flow. Your real presentation becomes the working material.

R7 500

02

EXECUTIVE PRESENTATION DELIVERY SKILLS

3 hours

A focused session refining how your message is delivered — voice, pace, posture, gesture and connection. Delivery is recorded and played back for immediate coaching.

R7 500

03

EXECUTIVE PRESENCE STRUCTURE DEVELOPMENT & DELIVERY SKILLS PACKAGE

Package · 6 hours · two 3-hour sessions

The complete package: three hours developing presentation structure and message, followed by three hours refining delivery skills. Delivery is recorded and played back for immediate coaching.

R15 000

04

EXECUTIVE SPEAKER COACHING — VIRTUAL

Choose either module or combine both

MODULE A · 3 hours virtual keynote structure & message development. MODULE B · 3 hours virtual keynote delivery skills. A flexible virtual format for executives preparing across locations or on compressed timelines.

R6 000 each

EXECUTIVE PRESENTATION GROUP COACHING

PROFESSIONAL SPEAKER KEYNOTE DEVELOPMENT

05

EXECUTIVE GROUPS WORKSHOP

Full day · maximum 6 participants

A practical workshop for executive groups, strengthening how the leadership team presents, communicates and shows up together when it matters most. Includes presentation structure, delivery practice, recording and immediate playback.

R30 000

06

PROFESSIONAL SPEAKER KEYNOTE SPEECH DEVELOPMENT & DELIVERY SKILLS

8 hours · two 4-hour sessions

Four hours dedicated to keynote structure and message development, followed by four hours refining keynote delivery skills. Designed for aspiring and established professional speakers developing a compelling signature keynote.

R30 000

FROM CONCEPT TO STAGE.

A compelling narrative.
A confident delivery.
A lasting impression.

EXECUTIVE PRESENCE COACHING



COACHING TAILORED TO YOUR NEEDS

Private, confidential coaching for senior leaders who want to strengthen how they are perceived, heard and trusted.

01 **FOCUSED SESSION** — **R10 000 + VAT**

3 hours

A focused private session tailored to one or two priority areas — personal brand, presence, message or delivery.

02 **SILVER PACKAGE** — **R50 000 + VAT**

3 sessions

Personal brand, professional image and public speaking skills developed across three private coaching sessions.

03 **GOLD PACKAGE** — **R60 000 + VAT**

4 sessions

The Silver programme, extended with practical Executive Presence development and a filmed mock interview.

All fees exclude VAT. Programme scope and logistics are confirmed in writing.

WORKING METHOD

REAL CONTENT.
REAL FEEDBACK.

01	**CLARIFY**	Audience, purpose, outcome and central message.
02	**STRUCTURE**	Build the narrative, key points, opening and close.
03	**REHEARSE**	Deliver using a live or forthcoming presentation.
04	**REVIEW**	Record and play back for immediate, objective feedback.
05	**REFINE**	Strengthen voice, pace, posture, gestures and connection.

"Preparation turns pressure into professional presence."

PROFESSIONAL REQUIREMENTS

WHAT THE FEES COVER



FEES INCLUDE

- Professional facilitator
- Recording of delivery skills session
- Playback for immediate feedback and coaching

FEES EXCLUDE

- Travel and accommodation from Sandton, Johannesburg
- Road travel charged at R8.50/km
- Hire of training room or boardroom
- Catering
- Technical equipment

TECHNICAL RIDER

DATA PROJECTOR + SCREEN OR SMART TV WITH WI-FI

All fees exclude VAT. Final scope, dates and logistics are confirmed in writing.

CLIENT VOICES

WHAT EXECUTIVES SAY



"Not only were the client expectations exceeded, I was so impressed with the quality of the results that I myself enrolled in her programme for one-on-one coaching. She is the very best in her field."

NADIEM SOLOMAN
Relationship Lead, Human Performance Practice — IQ Business Group

"Lynn has made a material difference to Emira investor presentations and I would have no hesitation in recommending her to assist executives in creating high-level corporate presentations."

JAMES TEMPLETON
Chief Executive Officer — Emira Property Fund

"After a few coaching sessions, I walked out of an Anglo Exco meeting and was given the compliment of 'excellent delivery' by a Group Director. I have no hesitation in recommending Lynn Baker."

PAT LOWERY
Group Head of Asset Optimisation — Anglo American

"Absolutely awesome — the time spent with you far exceeded my wildest expectations."

JOHN THOMPSON
Managing Director — Designer Water

EXECUTIVE PRESENCE

PRIVATE CONVERSATION

READY TO SHOW THEM YOU AT YOUR BEST?

Discuss the audience, the context and what success needs to look like. Lynn will recommend the most focused route forward.

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BOOK A DISCOVERY CALL

Lynn Baker